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## Sponsorship Proposal

We are inviting you to attend, and support, **High-Brow-Low-Key**, our in-house cabaret show over two weekends in December, held in the Chifley Health and Wellbeing Hub, 4/70 Maclaurin Crescent, Chifley, on December 8<sup>th</sup> and 15<sup>th</sup>. **High-Brow-Low-Key** will feature performers from both our Chifley and Kaleen sites. Warehouse Circus is keen to work with local businesses to assist us to prepare for and deliver our End of Year Showcase Performance.

**High-Brow-Low-Key** is being created by very talented Intermediate and Advanced students from our 'Next-Step' and Performance programs. The show will be Warehouse Circus's major production for the year and is shaping up to be quite epic in scale! Just to give you an idea, our major productions usually work with 15-20 young artists, but **High-Brow-Low-Key** will have over 100 of them!

While our ticket sales will cover some of the administrative costs of putting the show on, with some extra sponsorship we will be able to invest in better costuming, props, set, lighting and music design for our young performers. We need some extra help to make the magic happen!

### About us

Warehouse Circus is one of Australia's finest youth circus organisations. We help young people find a means through which to experiment, grow and express themselves creatively and physically. We are a strong community with more than 500 students, and we also work within several schools in Canberra on a weekly basis and perform regularly at events and festivals in the wider community. Last year alone our programs, workshops and performances reached over 17,000 people across the Canberra region.

### Why support us

Warehouse Circus has a long history of community engagement across the ACT and beyond, working with schools and community groups to deliver circus programs which are more than simply recreational, they often work towards developmental, social and personal outcomes.

Our supporters



We pride ourselves on being able to adapt our circus activities and teaching methods to cater for the needs of individuals as well as groups with diverse abilities and needs.

The End of Year Showcase is an important opportunity for our young participants to realise and celebrate their successes with their families and friends.

### How we can work together

If you would like to be a part of this project, there are two sponsorship packages for you to choose from. Package One has been designed with small to medium-sized local businesses in mind, while Package Two has been designed for larger Businesses and Corporations.

	Package One \$1000	Package Two \$5000
Corporate logo and link on Warehouse Circus website and social media Events Pages <i>(almost 3000 visitors every month)</i>	Y	Y
Corporate banner on display during the events in December 2019	Y	Y
A 'Thank you for your support' Certificate from Warehouse Circus Inc. to display in your workplace	Y	Y
Corporate logo placed on the event collateral (posters/flyers etc.)	Y	Y
Post on Warehouse Circus social media advertising your sponsorship <i>(more than 3140 followers across Facebook, Instagram and Twitter)</i>	1x	3x
Front row seating at the Cabaret in December 2019	2 tickets	6 tickets
Mention of Business Name in any media releases, e-news articles about the event		Y
Placement on advertisement boards in our main location		12 months
Advertisement placed in our online newsletter <i>(approximately 1900 subscribers)</i>		3x
1 x 2hr Corporate workshop for up to 21 people		Y
Logo placed on our ongoing supporters list for a period of one year, including on our website footer, email signature blocks and in our Annual Report for 2019		Y

Our supporters

